

Recycle and Redesign is an *individual event* that recognizes participants who apply recycling and redesign skills learned in Family and Consumer Sciences course and create a display using samples of their skills. Participants select a used fashion or home apparel item to recycle into a new product. Participants will create a brand new object or garment, not simply embellish an old one. However, participants may use additional fabrics, trims, and notions if needed to redesign and creatively embellish the new product. Finished products are displayed with appropriate props and coordinates. At the event site, participants set up their displays and present the results of their projects to evaluators.

**NEW JERSEY CORE CURRICULUM STANDARDS**

- 1.2.12B(4).3 Organize personal works of visual art that convey a high level of understanding of how expression of ideas related to media, techniques and artistic process.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.3 Participate in online courses, learning communities, social networks, or virtual worlds and recognize them as resources for lifelong learning.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.3.12.C.6 Develop job readiness skills by participating in structures learning experiences and employment seeking opportunities.
- 9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., volunteer, seek employment, apply for training grants, higher education grants and loans.)
- 9.4.12.C(6).2 Analyze how elements and principles are applied in a broad range of specific works of art.

**EVENT CATEGORIES**

**Junior:** through grade 9

**Senior:** grades 10-12

**Occupational:** grades 10-12 (\*Note: this event category does not proceed to the NLC.)

**ELIGIBILITY**

1. A chapter may enter one (1) entry in this event. An entry is defined as one (1) participant.
2. The project must be planned and prepared by the participant.
3. The Recycle and Redesign project must be planned and prepared by the participants only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
4. The project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
5. Students who are or have been enrolled in Family and Consumer Sciences courses or unit of study are eligible.

**PROCEDURES & REGULATIONS**

1. At the designated time, participants will have 30 minutes to set up their displays in the competition room. Only participants are allowed in the setup area. Other persons may not assist. Displays not set up at the designated time will not be allowed to present.
2. Participants will submit a copy of their completed Recycle and Redesign Skills Selection Chart at the specific time of presentation. Do **not** submit the form at Competitive Event registration. Copies of the form will **not** be available.
3. The oral presentation **should be 4 to 5** minutes (NLC allows 5 to 10 minutes) in length.
4. Following the presentation, evaluators may interview the participant.
5. Participants must bring all necessary supplies and/or equipment. Wall space will not be available.
6. Tables and electrical outlets must be requested. Extension cords and power strips are not provided.
7. Spectators are not allowed to observe any portion of this event while in progress.
8. Scrapbooks, manuals, and photo albums are not allowed in this display event.
9. Participants may not carry in for the oral presentation additional visuals or props that are not already contained within the set display. Items within the display (handouts, samples, etc.) may be used as in-hand visuals during the oral presentation, but must be returned within original display dimensions when done.
10. One individual may be chosen from each event category to represent New Jersey at the National Leadership Conference. (\*Note: the Occupational event category does not proceed to the NLC.)

**RECYCLE AND REDESIGN EVENT SPECIFICATIONS**

**Display**

A display may be used to document and illustrate the work of one project. The display may be either freestanding or tabletop. Freestanding displays should not exceed a space 48” deep by 60” wide by 72” high, including audiovisual equipment. Tabletop displays should not exceed a space 30” deep by 48” wide by 48” high, including audiovisual equipment. Participants using a tabletop display are allowed a standing mannequin in addition to their table space, however, all other information or props outside the display will be considered part of the display and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Visuals or props used during the oral presentation of the display must be contained within the dimensions of the display, and movement of the display during the presentation must occur within the original dimensions only. Scrapbooks, flipcharts, manuals and photo albums are not allowed. The display must include a project identification page and a Planning Process summary page.

Project Identification Page	One 8½” x 11” page on plain paper, with no graphics or decorations; must include participants’ name, chapter name, school, city, state, FCCLA national region (North Atlantic Region) and project title.
FCCLA Planning Process Summary Page	One 8½” x 11” summary page of how each step of the Planning Process was used to plan and implement the project; use of the Planning Process may also be described in the oral presentation. Each step is fully explained.
Contents of Display	<p>The display <b>must contain</b> coordinates to complement the product, a fabric profile, cost itemization, time log, and photo storyboard.</p> <p><b>Coordinates:</b> Other garments/accessories that complement the project should be arranged attractively in the display.</p> <p><b>Material Profile:</b> A material profile should be prepared front side only on paper not larger than 11” x 17” and displayed. The material profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about fiber content and fabric type – construction, finishes, properties, performance, and care.</p> <p><b>Cost Itemization:</b> A detailed cost itemization should be prepared front side only on 8½” x 11” paper and displayed. The cost itemization will show a list of all supplies used to make the product with quantities, unit costs, and total costs.</p> <p><b>Time Log:</b> A log of time invested in designing and making the garment/accessory should be prepared front side only on 8½” x 11” paper and displayed. Total hours should be shown.</p> <p><b>Photo Storyboard:</b> A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11” x 17” and displayed.</p>
The display MAY CONTAIN these items, but they are NOT REQUIRED:	<p><b>Thematic props or decorations:</b> These include, but are not limited to, titles, banners, flowers, balloons, furnishings, fabric drapes, cutouts, and theme-related objects. Elements may be stationary or moveable.</p> <p><b>Audiovisual:</b> Audiovisuals are permitted as long as all parts other than the electrical cord fit within the dimensions of the display area. Audiovisuals are not required.</p> <p><b>Mannequins:</b> Any type of mannequin that will fit within the display size limitations is acceptable, but mannequins are neither required nor provided.</p> <p><i>Note:</i> The display may not contain a live model. The participant may not model the garment/accessory during the presentation.</p> <p><b>Basic Marketing Plan:</b> The participant may choose to demonstrate the marketability of their product by developing a brief marketing plan. The plan should include, but is not limited to basic marketing elements such as target market information, a product description, pricing options, promotional ideas, and possible places of sale. Information should be presented in the way the participant best sees fit.</p>

**Oral Presentation**

The oral presentation **should be 4 to 5** minutes (NLC allows 5 to 10 minutes) in length and is delivered to evaluators. The presentation is to describe efforts in detail.

Knowledge	Demonstrate knowledge of concepts related to the selected skill areas.
Grammar and Pronunciation	Use proper grammar and pronunciation.
Organization	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Use of Visuals	Design original, appealing visuals, use these effectively during the presentation
Voice Quality	Speak clearly with appropriate pitch, tempo, and volume.
Body Language	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used.
Length of Presentation	The presentation should be 4 to 5 minutes in length.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

**Recycling and Redesign Skills**

Participants are to select a project that showcases their recycling and redesign skills.

Design	The design should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Recycling and Redesign Skills	Products will be evaluated on the 8 recycling and redesign skills selected by the participant. See Recycle and Redesign Skills Selection Chart.

**Item for Recycle and Redesign Project:**

**New Jersey is requiring participants to recycle 2 items;  
the first is denim jeans  
and the second is an item of your choice.**

## RECYCLE AND REDESIGN Skills Selection Chart

Name of Participant \_\_\_\_\_

School \_\_\_\_\_ Event Category \_\_\_\_\_

**Instructions:** Each participant's project must represent at least 8 of the skills listed below. At the designated presentation time, each participant will turn in 1 copy of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants should check the eight that best reflect the quality and difficulty of work accomplished. If participants check more than eight skills, the first eight on the list only will be evaluated.

### RECYCLED DESIGN

Include in your recycled design a minimum of 8 recycling and promotional skills from those listed below:

- Good choice of item for recycling
- More than one recyclable in one product
- Innovative use of recyclables
- Conservation theme or slogan
- Design of an energy-saving product
- Design of a product that promotes environmentalism
- Name of product
- Sketch of accessory design
- Shaped seams, edges, and/or corners
- Pocket(s)
- Gathers and/or ruffles
- Strap, tie, or band
- Lining, facing, and/or interfacing
- Application of trims
- Use of embellishments
- Embroidery, hand, or machine
- Napped fabric or one-way print
- Basic Marketing Plan

**Recycle and Redesign Rating Sheet**

Name of Participant \_\_\_\_\_ School \_\_\_\_\_

Category: \_\_\_\_\_ Junior \_\_\_\_\_ Senior

**INSTRUCTIONS:** Write the appropriate rating in the “Score” columns. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary. Total points.

Evaluation Criteria	Very					Score	Comments	
	Poor	Fair	Good	Good	Excellent			
<b>DISPLAY</b>								
FCCLA Planning Process Summary	0-1	2	3	4	5			
Selection of Accessories	0	1	2	3	4			
Material Profile	0	1	2	3	4			
Cost Itemization	0	1	2	3	4			
Time Log	0		1		2			
Photo Storyboard	0	1	2	3	4			
Display	0-1	2	3	4	5			
<b>ORAL PRESENTATION</b>								
Organization/Delivery	0-2	3-4	5-6	7-8	9-10			
Knowledge of Recycling	0-1	2	3	4	5			
Use of Display During Presentation	0-1	2	3	4	5			
Voice and Body Language	0-1	2	3	4	5			
Grammar	0	1	2	3	4			
Response to Evaluators' Questions	0-1	2	3	4	5			
<b>DESIGN AND CONSTRUCTION SKILLS</b>								
Effectiveness of Product Design	0	1	2	3	4			
Overall Quality of Workmanship	0-1	2	3	4	5			
Creativity, Imagination, and Innovation	0	1	2	3	4			
Selected Skill Area	(up to 24 points)							

**Total Score** \_\_\_\_\_

**Verification of Total Score** (please initial)

Evaluator \_\_\_\_\_

Room Consultant \_\_\_\_\_

Lead Consultant \_\_\_\_\_

**Circle Rating Achieved:**

Gold: 90-100

Silver: 75-89

Bronze: 60-74

**RECYCLE AND REDESIGN**  
**Skills Area Rubric**

Name of Participant \_\_\_\_\_

School \_\_\_\_\_ Event Category \_\_\_\_\_

**INSTRUCTIONS:** Circle the appropriate rating for each of the eight selected skills and enter each rating in the “Score” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total, and enter in the Selected Skill Area “Score” column on the Recycle and Redesign Rubric.

<b>EVALUATION CRITERIA</b>					<b>Points</b>
Possible Points: 0-24					
<input type="checkbox"/> Good choice of item for recycling	0 = Not Done	1 = Choose Better	2 = Good Choice	3 = Excellent Choice	
<input type="checkbox"/> More than one recyclable in one product	0 = Not Done	1 = Only One Item	2 = Two Items	3 = Two+ Items	
<input type="checkbox"/> Innovative use of recyclables	0 = Not Done	1 = Could Use Better	2 = Good Use	3 = Excellent Use	
<input type="checkbox"/> Conservation theme or slogan	0 = Not Done	1 = Improve Theme	2 = Good Theme	3 = Excellent Theme	
<input type="checkbox"/> Design of an energy-saving product	0 = Not Done	1 = Improve Design	2 = Good Design	3 = Excellent Design	
<input type="checkbox"/> Design of a product that promotes environmentalism	0 = Not Done	1 = Improve Design	2 = Good Design	3 = Excellent Design	
<input type="checkbox"/> Name of product	0 = Not Done	1 = Improve Name	2 = Good Name	3 = Excellent Name	
<input type="checkbox"/> Sketch of accessory design	0 = Not Done	1 = Inaccurate Sketch	2 = Good Sketch	3 = Excellent Sketch	
<input type="checkbox"/> Shaped seams, edges, and/or corners	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Pocket(s)	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Gathers and/or ruffles	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Strap, tie, or band	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Lining, facing, and/or interfacing	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Application of trims	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Use of embellishments	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Embroidery, hand, or machine	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Napped fabric or one-way print	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	
<input type="checkbox"/> Basic Marketing Plan	0 = Not Done	1 = Improve Quality	2 = Good Quality	3 = Excellent Quality	

**Evaluator’s Comments:**

Total Score for Skill Area \_\_\_\_\_