

Program Cover Design is a NJ FCCLA State Event that encourages members to artistically interpret the NJ FCCLA state theme. The design with the highest points will be printed on the conference program covers. Entries must be sent to the state office by the January deadline.

**NEW JERSEY CORE CURRICULUM STANDARDS**

- 1.1.12C.1 Use contextual clues to differentiate between unique and common properties and cultural implications of dance, music, theater and visual arts.
- 1.2.12B(4).2 Produce an original body of work in one or more mediums that demonstrates visual mastery, methods, techniques and cultural understanding.
- 1.4.12C.1 Formulate criteria for arts evaluation using positive commentary based on observance of the elements of art and principles of design in dance, music, theater, visual and multimedia artwork from diverse cultural contexts and historical eras.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.4 Create a personalized digital portfolio that contains a résumé, exemplary projects, and activities, which together reflect personal and academic interests, achievements, and career aspirations.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.3.12.C.6 Develop job readiness skills by participating in structures learning experiences and employment seeking opportunities.
- 9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., volunteer, seek employment, apply for training grants, higher education grants and loans.)

**EVENT CATEGORIES**

**Junior:** Grades 6-9

**Senior:** Grades 10-12

**ELIGIBILITY**

1. Each chapter may submit one (1) entry in this event.
2. Participation is open to any affiliated FCCLA chapter.

**REGULATIONS**

1. Chapters must submit a Program Cover Design by the deadline date that is announced in the fall mailing.
2. The entry must be on 8½” x 11” white unlined paper. The design may be hand drawn, computer generated, or a combination of both.
3. A ¾ inch border must be provided around the perimeter of the paper.
4. Black ink must be used for the design.
5. The design **must include** the following information:
  - A. the current FCCLA state theme written out;
  - B. month, day(s), and year of the State Leadership Conference;
  - C. the words – New Jersey FCCLA; and
  - D. \_\_\_th State Leadership Conference.
6. A typewritten three (3)-by-five (5) inch index card must be taped to the back of the design. The card must contain the following information:
  - A. School/Chapter name
  - B. Event Category
7. The Program Cover Design receiving the most total points will be used for the front cover of the FCCLA State Leadership Conference program booklet.
8. The Program Cover Designs become the property of New Jersey FCCLA and may be used as visuals during the conference.
9. See GENERAL INFORMATION AND RULES of these guidelines.

**PROGRAM COVER DESIGN SPECIFICATIONS**

**Visuals**

Entry must not exceed 8½” by 11” on plain white paper.

Effectively Illustrate Theme	Support, illustrate and/or compliment theme. Supports the mission and purposes of FCCLA.
Appearance	Entry must be neat, legible, professional and creative and use correct grammar and spelling.
Information	Contains necessary information.
Identification Card	3” x 5” card with required information taped to the back of the design.

**PROGRAM COVER DESIGN RATING SHEET**

**School:** \_\_\_\_\_

**Check One Event Category:** \_\_\_\_\_ **Junior** \_\_\_\_\_ **Senior**

Write the appropriate rating under the SCORE column. Points given may range between 0 and maximum number indicated. Where information is missing, assign a 0. Total the points and enter under TOTAL SCORE.

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
<b><i>PROGRAM COVER DESIGN</i></b>							
Theme: visual interpretation	0-4	5-8	9-12	13-16	17-20		
Written Theme	0-1	2	3	4	5		
Reflects the mission and purposes of FCCLA	0-4	5-8	9-12	13-16	17-20		
Neatness	0-2	3-4	5-6	7-8	9-10		
Creativity	0-2	3-4	5-6	7-8	9-10		
Appearance visually pleasing	0-3	4-6	7-9	10-12	13-15		
Required information appears in the design	0-3	4-6	7-9	10-12	13-15		
3"x 5" index card is properly placed with complete information	0-1	2	3	4	5		

**Total Score** \_\_\_\_\_

**Verification of Total Score (please initial)**

Evaluator \_\_\_\_\_

Room Consultant \_\_\_\_\_

Lead Consultant \_\_\_\_\_

**Circle Rating Achieved:**

Gold: 90-100

Silver: 75-89

Bronze: 60-74