

Fashion Construction is an *individual event* that recognizes participants who apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a display using samples of their skills. Participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult. Garment/ensemble must include at least eight fashion construction techniques. Display finished product along with appropriate accessories. At the event site, participants set up their *displays* and present the results of their projects in an *oral presentation* to evaluators.

NEW JERSEY CORE CURRICULUM STANDARDS

- 1.2.12B(4).3 Organize personal works of visual art that convey a high level of understanding of how expression of ideas related to media, techniques and artistic process.
- 2.2.12.C.1 Analyze the impact of competition on personal character development.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.3 Participate in online courses, learning communities, social networks, or virtual worlds and recognize them as resources for lifelong learning.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.3.12.C.6 Develop job readiness skills by participating in structures learning experiences and employment seeking opportunities.
- 9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., Volunteer, seek employment, apply for training grants, higher education grants and loans.)
- 9.3.12.C.11 Evaluate the responsibility of employers and employees for maintaining workplace safety and health rights related to a particular occupation/ career.
- 9.4.12.C(6).2 Analyze how elements and principles are applied in a broad range of specific works of art.

EVENT CATEGORIES

Senior: grades 10 – 12

Occupational: grades 10-12

ELIGIBILITY

1. A chapter may enter one (1) entry in this event. An entry is defined as one (1) participant.
2. Students entering the Fashion Construction STAR Event, whose project also meets the criteria for the NJ State Fashion Runway event, may enter the same garment in both competitions at the NJ State Leadership Conference.
3. The Fashion Construction project must be planned and prepared by the participants only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
4. The project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
5. Participants in the Senior category must be or have been enrolled in a clothing course or unit of study. Participants in the Occupational category must be or have been enrolled in a clothing design course or program of study that concentrates on preparation for paid employment.

PROCEDURES & REGULATIONS

1. Participants will submit a copy of their completed Fashion Construction Skill Area form at the specific time of presentation. Do **not** submit the form at Competitive Event registration. Copies of the form will **not** be available.
2. At the designated time, participants will have 30 minutes to set up their displays. Only participants are allowed in the setup area. Other persons may not assist. Displays not set up at the designated time will not be allowed to present.
3. The oral presentation **should be 4 to 5** minutes in length.
4. Following the presentation, evaluators may interview the participant.
5. Participants must bring all necessary supplies and/or equipment. Wall space will not be available.
6. Tables and electrical outlets must be requested. Extension cords and power strips are not provided.
7. Spectators are not allowed to observe any portion of this event while in progress.
8. Scrapbooks, flip charts, manuals, and photo albums are not allowed in this display event.
9. Participants may not carry in additional visuals or props for the oral presentation. The display may be used as a visual during the oral presentation, but movement of the display during the presentation must occur within the original dimensions only. This includes handouts, samples, etc.
10. One individual may be chosen from each event category to represent New Jersey at the National Leadership Conference.

FASHION DESIGN CONSTRUCTION SPECIFICATIONS

Display

A display may be used to document and illustrate the work of one project. The display may be either freestanding or tabletop. Freestanding displays should not exceed a space 48” deep by 60” wide by 72” high, including audiovisual equipment. Tabletop displays should not exceed a space 30” deep by 48” wide by 48” high, including audiovisual equipment. Participants using a tabletop display are allowed a standing mannequin in addition to their table space, however, all other information or props outside the display will be considered part of the display and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Visuals or props used during the oral presentation of the display must be contained within the dimensions of the display, and movement of the display during the presentation must occur within the original dimensions only. Scrapbooks, flipcharts, manuals and photo albums are not allowed. The display must include a project identification page and a Planning Process summary page.

Project Identification Page	One 8½” x 11” page on plain paper, with no graphics or decorations; must include participant’s name, chapter name, school, city, state, FCCLA national region (North Atlantic Region) and project title.
FCCLA Planning Process Summary Page	One 8½” x 11” summary page of how each step of the Planning Process was used to plan and implement the project; use of the Planning Process may also be described in the oral presentation. Each step is fully explained.
Contents of Display	<p>The display must contain coordinates to complement the garment/ensemble/ accessory, a fabric profile, cost itemization, time log, and photo storyboard.</p> <p>Fabric Profile: A fabric profile should be prepared front side only on paper not larger than 11” x 17” and displayed. The fabric profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about fiber content and fabric type – construction, finishes, properties, performance, and care.</p> <p>Cost Itemization: A detailed cost itemization should be prepared front side only on 8½” x 11” paper and displayed. The cost itemization will show a list of all supplies/notions used to make the product with quantities, unit costs, and total costs.</p> <p>Time Log: A log of time invested in designing and making the garment/accessory should be prepared front side only on 8½” x 11” paper and displayed. Total hours should be shown.</p> <p>Photo Storyboard: A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11” x 17” and displayed.</p> <p>Coordinates: Other garments/accessories that complement the project garment/ ensemble or accessory should be arranged attractively in the display.</p>
The display MAY CONTAIN these items, but they are NOT REQUIRED:	<p>Thematic props or decorations: These include, but are not limited to, titles, banners, flowers, balloons, furnishings, fabric drapes, cutouts, and theme-related objects. Elements may be stationary or moveable.</p> <p>Audiovisual: Audiovisuals are permitted as long as all parts other than the electrical cord fit within the dimensions of the display area. Audiovisuals are not required.</p> <p>Mannequins: Any type of mannequin that will fit within the display size limitations is acceptable, but mannequins are neither required nor provided.</p> <p><i>Note:</i> The display may not contain a live model. The participant may not model the garment/accessory during the presentation.</p>

Oral Presentation

The oral presentation **should be 4 to 5** minutes in length and is delivered to evaluators. The presentation is to describe efforts in detail.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Construction	Demonstrate knowledge of concepts related to the selected skill areas.
Use of Visuals	Design original, appealing visuals. Use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate attire and body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used.
Grammar and Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

Construction Skills

Participants are to select a project that showcases their construction skills.

Construction	The construction should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Fashion Construction Skill Area	Products will be evaluated on eight of the fashion construction skill areas.

FASHION CONSTRUCTION Skill Area Selection Chart

Name of Participant _____

School _____ Event Category _____

Instructions: Each participant's project must represent at least 8 of the skills listed below. Upon check-in at registration, each participant will turn in 1 copy of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants should check the 8 that best reflect the quality and difficulty of work accomplished. If participants check more than 8 skills, the first 8 on the list only will be evaluated.

NOTE: If a participant does not fill out this sheet, they will be judged on the 1st 8 skill areas. If the skill area does not exist in the garment, such as a French seam, the participant will receive a 0 for that skill area.

FASHION CONSTRUCTION

Include in your garment/ensemble a minimum of 8 fashion construction skills from those listed below:

- French, flat-felled, lapped, or slot seam
- Seam finish – Stitched & pinked, bound, or serged
- Blind-stitched (machine or hand) or rolled hem
- Darts, tucks, and/or pleats
- Graded, trimmed, clipped, and/or notched seams
- Zipper – centered, lapped, or invisible
- Shaped seams – princess or eased
- Gathering
- Set-in, raglan, or kimono sleeves
- Buttons – shank or sew-through
- Buttonholes – hand or machine, bound
- Collar, placket, tabs, or epaulets
- Waistband or sleeve band
- Pockets – patch, inseam, welt
- Facings – neckline, armhole, or hemline
- Napped fabric or one-way print
- Hand stitching other than hemming

Fashion Construction Rating Sheet

Name of Participant _____ School _____

Category: _____ Senior _____ Occupational

INSTRUCTIONS: Write the appropriate rating in the “Score” columns. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary. Total points.

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
DISPLAY							
FCCLA Planning Process Summary Page	0-1	2	3	4	5		
Fabric Swatch	0	1		2	3		
Information about Fiber/ Fabric Construction	0	1		2	3		
Fabric Care Information	0	1		2	3		
Cost Itemization Accuracy	0	1		2	3		
Time Log	0	1		2	3		
Photo Storyboard	0	1		2	3		
Selection of Accessories	0	1		2	3		
Appearance	0-1	2	3	4	5		
ORAL PRESENTATION							
Organization/Delivery	0-2	3-4	5-6	7-8	9-10		
Knowledge of Construction	0-1	2	3	4	5		
Use of Display During Presentation	0-1	2	3	4	5		
Voice and Body Language	0-1	2	3	4	5		
Grammar and Pronunciation	0	1		2	3		
Response to Evaluators Questions	0-1	2	3	4	5		
CONSTRUCTION SKILLS							
Effectiveness of Product Construction	0	1	2	3	4		
Overall Quality of Workmanship	0	1	2	3	4		
Creativity, Imagination, and Innovation	0	1	2	3	4		
Selected Skill Area	(up to 24 points)						

Total Score _____

Verification of Total Score (please initial)

Evaluator _____
Room Consultant _____
Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 75-89

Bronze: 60-74

**FASHION CONSTRUCTION
Skills Area Rubric**

Name of Participant _____

School _____ Event Category _____

INSTRUCTIONS: Circle the appropriate rating for each of the eight selected skills and enter each rating in the “Score” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total, and enter in the Selected Skill Area “Score” column on the Fashion Construction Rubric.

EVALUATION CRITERIA					
Possible Points: 0-24	Not Done	Low Quality	Quality	Excellent Quality	Points
<input type="checkbox"/> French, flat-felled, lapped, or slot seam	0	1	2	3	
<input type="checkbox"/> Seam finish – stitched & pinked, bound or serged	0	1	2	3	
<input type="checkbox"/> Blind-stitched or rolled hem	0	1	2	3	
<input type="checkbox"/> Darts, tucks, and/or pleats	0	1	2	3	
<input type="checkbox"/> Graded, trimmed, clipped and/or notched seams	0	1	2	3	
<input type="checkbox"/> Zipper – centered, lapped or invisible	0	1	2	3	
<input type="checkbox"/> Shaped seams – princess or eased	0	1	2	3	
<input type="checkbox"/> Gathering	0	1	2	3	
<input type="checkbox"/> Set-in, raglan, or kimono sleeves	0	1	2	3	
<input type="checkbox"/> Buttons – shank or sew-through	0	1	2	3	
<input type="checkbox"/> Button Holes – hand or machine, bound	0	1	2	3	
<input type="checkbox"/> Collar, placket, tabs, or epaulets	0	1	2	3	
<input type="checkbox"/> Waistband or sleeve band	0	1	2	3	
<input type="checkbox"/> Pockets – patch, inseam or welt	0	1	2	3	
<input type="checkbox"/> Facings – neckline, armhole, or hemline	0	1	2	3	
<input type="checkbox"/> Napped fabric or one-way print	0	1	2	3	
<input type="checkbox"/> Hand stitching other than hem	0	1	2	3	

Evaluator’s Comments:

Total Score for Skill Area _____