

Chapter Showcase, a *team event*, recognizes chapters that develop and implement a well-balanced program of work and promote FCCLA and Family and Consumer Sciences and/or related occupations and skills to the community. Participants must prepare either a *display or manual* and an *oral presentation*.

### **NEW JERSEY CORE CURRICULUM STANDARDS**

- 1.2.12B(4).3 Organize personal works of visual art that convey a high level of understanding of how expression of ideas related to media, techniques and artistic process.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.3 Participate in online courses, learning communities, social networks, or virtual worlds and recognize them as resources for lifelong learning.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.4.12.E.53 Employ organizational skills to foster positive working relationships and accomplish organizational goals.
- 9.4.12.E.53 Conduct and participate in meetings to accomplish tasks.

### **EVENT CATEGORIES**

**Junior:** through grade 9

**Senior:** grades 10-12

**Occupational:** grades 10-12

## ELIGIBILITY

1. A chapter may register one (1) entry in each event category; either *manual* or *display*.
2. An event category is determined by the participants' grade in school and affiliation status.
3. Participation is open to any affiliated FCCLA chapter member.
4. The Chapter Showcase project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
5. The Chapter Showcase project must be planned and prepared by the participants only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.

## PROCEDURES & REGULATIONS

1. At the designated time, participants will set up the display or manual in the competition room. Only participants are allowed in the setup area. Other persons may not assist. Displays or manuals not set up at designated time will not be allowed during the presentation.
2. The display or manual must be removed at the time designated in the State Leadership Conference program.
3. The oral presentation **may be up to** 10 minutes (NLC allows 15 minutes) in length.
4. Following the presentation, evaluators will have the opportunity to interview participants.
5. Evaluators will use the rating sheet to score and write comments for participants.
6. If audio and/or visual recordings are used during the oral presentation of the display, they are limited to 1 minute playing time during the presentation.
7. Participants must bring all necessary supplies and/or equipment. Wall space will not be available.
8. Scrapbooks, flip charts, manuals and photo albums are not allowed in the display option of this event.
9. Pointers, including lasers, are not allowed in the manual option of this event.
10. Participants may not carry in additional visuals or props for the oral presentation. The display or manual may be used as a visual during the presentation, but movement of the display during presentation must occur within the original dimensions only. This includes handouts, samples, etc.
11. Extension cords and power strips are not provided.
12. Spectators may not observe any portion of this event.
13. Two teams may be chosen from each event category, in both display and manual, to represent New Jersey at the National Leadership Conference.

**CHAPTER SHOWCASE SPECIFICATIONS**

**Manual or Display**

Either a manual or a display may be used to document and illustrate the chapter’s program of work. See descriptions below.

Project Identification Page	One 8½” x 11” page on plain paper, with no graphics or decorations; must include participants’ names, chapter name, school, city, state, FCCLA national region (North Atlantic Region), and project title. For project identification pages mounted on a display or scrapbook page, graphics and decorative elements must be outside the 8½” x 11” page and must not touch or overlap the project identification page.
FCCLA Planning Process Summary Page	One 8½” x 11” summary page of how each step of the <i>Planning Process</i> was used to plan and implement the project; use of the <i>Planning Process</i> may also be described in the oral presentation. Each step is fully explained.
Membership Campaigns	Actively recruit new members and maintain current ones through creative and innovative campaigns.
Meetings & Ceremonies	Hold and attend chapter, district/regional, state and national meetings.
Recognition Activities	Conduct and participate in ceremonies; and recognize chapter members for their efforts.
Leadership Activities	Engage chapter members in leadership activities.
Cooperative, Competitive and Individualized Activities	Engage chapter members in cooperative, competitive, and individualized activities.
Community Service Activities	Plan and conduct service projects benefiting the school and/or community.
Chapter Resource Development	Maintain adequate chapter finances through fundraising campaigns or other efforts.
Chapter Budget	Document the flow of money in and out of the chapter budget for the current year.
State & National Programs	Complete project activities related to State and National Programs.
Public Relations Efforts	Use a variety of public relations techniques to increase public awareness of FCCLA and Family and Consumer Sciences and/or related occupations.
Appearance	Manual or display should be neat, legible, professional, creative, and use correct grammar and spelling.

**Manual** –for participants using a manual, it will contain 1 project identification page, 1 table of contents page, 1 Planning Process summary page, 0-6 divider pages and up to 35 content pages. All pages must be contained in an FCCLA scrapbook obtained from the national emblematic supplier, and all pages must fit within the dimensions of the cover. Divider pages may be tabbed and contain a title, a section name, graphic elements, thematic decorations, and/or page numbers; they must not include any other content. All pages must be one-sided only.

**Display** – for participants using a display, it may be either freestanding or tabletop. Freestanding displays should not exceed a space 48” deep by 60” wide by 72” high, including audiovisual equipment. Tabletop displays should not exceed a space 30” deep by 48” wide by 48” high, including any audiovisual equipment. Information or props outside the display will be considered part of the display and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Visuals or props used during the oral presentation of the display must occur within the dimensions of the display, and movement of the display during the presentation must be contained within the original dimensions only. Scrapbooks, flip charts, manuals and photo albums are not allowed. Each display must include a project identification page and a Planning Process summary page.

**Oral Presentation**

The oral presentation **may be up to** 10 minutes (NLC allows 15 minutes) in length. The presentation should describe the chapter’s year-long program of work and how it was implemented. Participants presenting the *manual* **may not** use audio and/or visual recordings. Participants using the display option may use audio and/or visual recordings, but they are limited to 1 minute playing time. Participants may not carry in additional visuals or props for the oral presentation. The display or manual may be used as a visual during the oral presentation.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize program of work.
Program of Work	Discuss how program of work allows and reflects the Purposes of FCCLA and Family and Consumer Sciences and members to develop leadership, management, communication, and personal skills by planning, conducting, and evaluating a well-balanced program of work.
Use of Display/Manual during Presentation	Presentation moves seamlessly between oral presentation and display/manual.
Reflects Purposes of FCCLA	Explain how program of work reflects the purposes of FCCLA and Family and Consumer Sciences and/or related occupations.
Voice	Speak clearly with appropriate pitch, tempo and volume.
Body Language/Clothing Choice	Use appropriate attire and body language including gestures, posture, mannerisms, eye contact and appropriate handling of notes/ note cards and display or manual.
Grammar and Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators’ Questions	Provide clear and concise answers to evaluators’ questions regarding project. Questions are asked after the presentation.

### Chapter Showcase Rating Sheet

Name(s) of Participant(s) \_\_\_\_\_ School \_\_\_\_\_

Category: \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_ Occupational  
 \_\_\_\_\_ Manual \_\_\_\_\_ Display

**INSTRUCTIONS:**

1. Before student presentation, evaluators must check the participants' manual or display using the criteria and standards in the guidelines. For manual, if there is a discrepancy over or under the required number of items, please complete the Point Deduction sheet as necessary. For display, if there is a discrepancy in the dimensions, please complete the Point Deduction sheet as necessary.

2. Write the appropriate rating in the "Score" columns. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary. Total points.

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
<b>MANUAL OR DISPLAY</b>							
FCCLA Planning Process Summary	0-1	2	3	4	5		
Membership Campaigns	0-1	2	3	4	5		
Meetings & Ceremonies	0-1	2	3	4	5		
Recognition Activities	0-1	2	3	4	5		
Leadership Activities	0-1	2	3	4	5		
Cooperative, Competitive and Individualized Activities	0-1	2	3	4	5		
Community Service Activities	0-1	2	3	4	5		
Chapter Resource Development	0-1	2	3	4	5		
Chapter Budget	0-1	2	3	4	5		
State and National Programs	0-2	3-4	5-6	7-8	9-10		
Public Relations Efforts	0-1	2	3	4	5		
Display/Manual	0-1	2	3	4	5		
<b>ORAL PRESENTATION</b>							
Organization/Delivery	0-2	3-4	5-6	7-8	9-10		
Program of Work	0-1	2	3	4	5		
Use of Display/Manual during Presentation	0-1	2	3	4	5		
Voice and Body Language	0-1	2	3	4	5		
Grammar and Pronunciation	0-1	2	3	4	5		
Responses of Evaluators' Questions	0-1	2	3	4	5		

**Total Score** \_\_\_\_\_

**Verification of Total Score** (please initial)

Evaluator \_\_\_\_\_

Room Consultant \_\_\_\_\_

Lead Consultant \_\_\_\_\_

**Circle Rating Achieved:**

Gold: 90-100 Silver: 75-89 Bronze: 60-74