

Interior Design, an *individual* or *team event*, recognizes participants who apply interior design skills learned in Family and Consumer Sciences courses to design interiors to meet the living space needs of clients. In advance, participants will create a floor plan, an elevation and a furniture/interior plan addressing the specifics of the design scenario. Participants must prepare a ***file folder***, an **oral presentation** and **visuals**.

NEW JERSEY CORE CURRICULUM STANDARDS

- 1.2.12B(4).3 Organize personal works of visual art that convey a high level of understanding of how expression of ideas related to media, techniques and artistic process.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.3 Participate in online courses, learning communities, social networks, or virtual worlds and recognize them as resources for lifelong learning.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.3.12.C.6 Develop job readiness skills by participating in structures learning experiences and employment seeking opportunities.
- 9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., Volunteer, seek employment, apply for training grants, higher education grants and loans.)
- 9.3.12.C.11 Evaluate the responsibility of employers and employees for maintaining workplace safety and health rights related to a particular occupation/ career.
- 9.4.12.C(6).2 Analyze how elements and principles are applied in a broad range of specific works of art.
- 9.4.12.N.6 Apply sociological knowledge of group behavior to understand customer decision-making.
- 9.4.12.N.7 Apply psychological knowledge of individual behavior to understand customer motivation.

EVENT CATEGORIES**Senior:** grades 10-12**Occupational:** grades 10-12**ELIGIBILITY**

1. A chapter may register one (1) entry in each event category. An entry is defined as one (1) participant or one (1) team comprised of a maximum of three (3) members. An event category is determined by a member's grade in school and affiliation status.
2. Participation is open to any affiliated FCCLA member in grades 10 through 12.
3. Participants in the Senior category must be or have been enrolled in an interior design/housing course or unit of study. Participants in the Occupational category must be or have been enrolled in an interior design course or program of study that concentrates on preparation for paid employment. Coursework which meets these requirements may be determined by the State Adviser.
4. The Interior Design project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
5. The Interior Design project must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.

PROCEDURES & REGULATIONS

1. Each entry will submit a *file folder* with required documents at Competitive Events registration at the State Leadership Conference.
2. Participant(s) will have 5 minutes to set up for the event. Other persons may not assist.
3. The oral presentation **may be up** to 10 minutes (NLC allows 15 minutes) in length.
4. The oral presentation is a time for the participant(s), in the role of student designer(s), to present to the evaluators, in the role of clients, the interior design. The presentation is intended to be a two-way dialogue, as in a conversation or interview, rather than a one-way illustrated talk.
5. Following the presentation, evaluators and participant(s) will step out of character as designer(s) and clients for a 5-minute follow-up interview as evaluators and participant(s).
6. Evaluators will use the rating sheet to score and write comments for each participant.
7. A table will be provided. Participant(s) must bring all other necessary supplies and/or equipment. Wall space will not be available.
8. The use of video recordings is not allowed in this event.
9. Spectators may not observe any portions of this event.
10. The design scenario which all participants must base their design on will be available online by August 1.
11. One individual or team from each event category may be chosen to represent New Jersey at the National Leadership Conference.

Presentation Elements:Allowed: *Easel(s), File Folders, Props/Pointers, Visuals* (Design and sample boards only)Not Allowed: *Audio, Costumes/Uniforms, Large Newsprint Charts, Laser Pointers, Manuals, Portfolios, Skits, Visual Equipment*

INTERIOR DESIGN SPECIFICATIONS

File Folder

Participant(s) will submit one letter-size *file folder* containing three identical sets, with each set stapled separately, of the items listed below at Competitive Events registration at the State Leadership Conference. The file folder must be labeled in the top left corner with name of event, event category, participant’s name(s), state and FCCLA national region.

Number and Size	Submit one letter-size <i>file folder</i> . Include in the folder 3 copies each of the <i>Project Identification</i> page, <i>Planning Process</i> Summary Page, and the Project Budget.
Label on Folder	Attach a label containing name of event, event category, participant’s name(s), state, and FCCLA national region (North Atlantic Region).
Project Identification Page	One 8½” x 11” page on plain paper, with no graphics or decorations; must include participant’s name(s), school, city, state, FCCLA national region (North Atlantic Region) and title of project.
FCCLA Planning Process Summary Page	One 8½” x 11” page summarizing how each step of the Planning Process was used to develop the Interior Design project. Each step is fully explained.
Project Budget	The project budget should break down the amount of money allotted for the space by furnishing and design elements (i.e. wall finish, furniture, lighting, accessories, etc.). Each item used in the design should be noted on the project budget. The budget should be on a single, one-sided sheet of 8½” x 11” paper.

Board Specifications

Each individual or team will prepare two to three single-sided presentation boards – one to display the design overview (Design Board) and one to two to display the interior design elements intended to meet the needs of the clients as stipulated in the Interior Design Scenario on the FCCLA national website (Samples Board). Easels may be used to present boards, but will not be provided.

Type of Board	Boards may be foam board, mat board, or mat board mounted of foam core.
Color	Board background must either be solid black or white.
Size	Boards may not exceed 22” x 30”.
Business Card	Each board must have attached a standard size business card for the individual or team – to include participant’s name(s), chapter name, school, city, state, and FCCLA national region (North Atlantic Region).
Illustrations	Use appropriate and effective illustrations to display design choices.
Overall Effectiveness	Boards should be visually appealing and effectively convey the intended design to those who view them.

Design

Each individual or team will design a living space as indicated by the Design Scenario, found in the STAR Events section of the FCCLA national website. Display design on two boards which meet above specifications.

Floor Plan	Develop a floor plan that is drawn to a consistent ¼"=1' scale with room dimensions labeled correctly, all architectural features indicated appropriately, and furniture arrangement displayed. Floor plans may be hand drawn or computer generated and should not exceed two 8½" x 11" pages or one 11" x 17" page. Display on the Design Board.
Furniture Arrangement	Design a furniture arrangement that is good for form and function. Show appropriately on floor plan.
NKBA Planning Guidelines	Follow NKBA Planning Guidelines as indicated in the Design Scenario.
Wall Elevation	Create a 2-D, full color, wall elevation for the space specified in the Interior Design Scenario with a ½"=1" scale. May be either hand drawn or computer generated. Display on the Design Board.
Samples	Coordinate design choices for flooring, wall treatment, needed furniture, window coverings, accessories, and others as needed. Display samples of all design choices on the Samples Board.
Principles of Design	Demonstrate a thorough knowledge of interior design principles and correctly apply knowledge.
Originality of Design	Develop an original design for the Interior Design Scenario.
Thoughtfulness of Design	Design a space that meets the needs of clients and their design style.
Responsible Design	Design a space that is appropriate for the well-being of both the clients' situation and health and state of the environment.
Overall Effectiveness	Ensure the overall design is visually appealing and elements are functional and effective.

Presentation to Clients

The presentation to clients **may be up to** 10 minutes (NLC is 15 minutes) in length and is delivered to evaluators. The presentation is a time for participant(s), in the role of student designer, to present to the evaluators, in the role of clients. The presentation is intended to be a two-way dialogue, as in a conversation or interview, rather than a one-way illustrated talk. No other visuals or audiovisual equipment will be permitted.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Interior Design	Demonstrate thorough knowledge of interior design.
Rationale of Design Explained	Demonstrate a thorough understanding of the clients' living space needs and style and industry standards including knowledge of the NKBA Planning Guidelines where appropriate.
Use of Display Boards	Use the design boards effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo and volume.
Body Language / Clothing Choice	Use appropriate, professional attire and body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or note cards if used.
Grammar / Word Usage / Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project. Questions are asked after the presentation.

Interior Design Rating Sheet

Name(s) of Participant(s) _____ School _____

Category: _____ Senior _____ Occupational

INSTRUCTIONS: Write the appropriate rating in the “Score” columns. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary. Total points.

Evaluation Criteria	Very					Score	Comments
	Poor	Fair	Good	Good	Excellent		
FILE FOLDER							
FCCLA Planning Process Summary	0-1	2	3	4	5		
Project Budget	0-1	2	3	4	5		
BOARD SPECIFICATIONS							
Type of Board, Color, Size and Business Card	0-1	2	3	4	5		
Illustrations	0-1	2	3	4	5		
Overall Effectiveness	0-1	2	3	4	5		
DESIGN							
Scaled Room Floor Plan	0	1		2	3		
Room Dimensions	0	1		2	3		
Architectural Features	0	1		2	3		
Furniture Arrangement	0	1		2	3		
NKBA Planning Guidelines	0	1		2	3		
Wall Elevation	0	1		2	3		
Samples	0	1		2	3		
Principles of Design	0-1	2	3	4	5		
Originality of Design	0	1		2	3		
Thoughtfulness of Design	0	1		2	3		
Responsible Design	0	1		2	3		
Overall Effectiveness	0-1	2	3	4	5		
ORAL PRESENTATION							
Organization/Delivery	0-2	3-4	5-6	7-8	9-10		
Knowledge of Subject Matter	0-1	2	3	4	5		
Rationale of Design Decisions Explained	0-1	2	3	4	5		
Use of Display Boards During Presentation	0-1	2	3	4	5		
Voice, Body Language, Grammar and Pronunciation	0-1	2	3	4	5		
Responses to Evaluators' Questions	0-1	2	3	4	5		

Total Score _____

Verification of Total Score (please initial)

Evaluator _____

Room Consultant _____

Lead Consultant _____

Circle Rating Achieved:

Gold: 90-100

Silver: 75-89

Bronze: 60-74