

Illustrated Talk, an *individual* or *team event*, recognizes participants who make an oral presentation about issues concerning Family and Consumer Sciences and/or related occupations. Participants must prepare a ***file folder***, an ***oral presentation*** and ***visuals***.

**NEW JERSEY CORE CURRICULUM STANDARDS**

- 1.2.12B(4).3 Organize personal works of visual art that convey a high level of understanding of how expression of ideas related to media, techniques and artistic process.
- 3.1 Understand and apply the knowledge of sounds, letters, and words in written English to become independent and fluent readers, and will read a variety of materials and texts with fluency and comprehension.
- 3.3 Speak in clear and concise organized language that varies in content and form for different audiences and purposes.
- 3.4 Listen actively to information from a variety of sources in a variety of situations.
- 3.5 Access, view, evaluate, and respond to print, nonprint, and electronic texts and resources.
- 8.1.12.A.2 Produce and edit a multi-page document for a commercial or professional audience using desktop publishing and/or graphics software.
- 8.1.12.A.3 Participate in online courses, learning communities, social networks, or virtual worlds and recognize them as resources for lifelong learning.
- 8.1.12.F.1 Select and use specialized databases for advanced research to solve real-world problems.
- 9.1.12.A.1 Apply critical thinking and problem solving strategies during structured learning experiences.
- 9.3.12.C.2 Characterize education and skills needed to achieve career goals, and take steps to prepare for postsecondary options, including course selections, assessments, and extra-curricular activities.
- 9.3.12.C.3 Develop personal interests and activities that will support declared career goals and plans.
- 9.1.12.F.2 Demonstrate a positive work ethic in various settings, including the classroom and during structures learning experiences.
- 9.3.12.C.5 Identify transferable skills in career choices and design alternative career plans based upon those skills.
- 9.3.12.C.6 Develop job readiness skills by participating in structures learning experiences and employment seeking opportunities.
- 9.3.12.C.7 Pursue a variety of activities related to career preparation (e.g., Volunteer, seek employment, apply for training grants, higher education grants and loans.)
- 9.3.12.C.11 Evaluate the responsibility of employers and employees for maintaining workplace safety and health rights related to a particular occupation/ career.
- 9.4.12.N.30 Operate presentation applications to prepare and deliver presentations.

**EVENT CATEGORIES****Junior:** through grade 9**Senior:** grades 10-12**Occupational:** grades 10-12**ELIGIBILITY**

1. A chapter may register one (1) entry in each event category. An entry is defined as one (1) participant or one (1) team comprised of a maximum of three (3) members. An event category is determined by a member's grade in school and affiliation status.
2. Participation is open to any affiliated FCCLA member.
3. The Illustrated Talk project must be developed and completed within a one year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
4. The Illustrated Talk presentation must be planned and prepared by the participant(s) only. Supporting resources are acceptable as long as participants are coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.

**PROCEDURES & REGULATIONS**

1. Each entry will submit a file folder with required documents at the Competitive Events registration table at the State Leadership Conference.
2. Participant(s) will have 5 minutes to set up for the event. Other persons may not assist.
3. The oral presentation **may be up** to 10 minutes in length.
4. If audio or audiovisual recordings are used, they are limited to 1 minute playing time during the presentation.
5. Following the presentation, evaluators may interview the participant(s).
6. Evaluators will use the rating sheet to score and write comments for participants.
7. A table will be provided. Participant(s) must bring all other necessary supplies and/or equipment. Wall space will not be available.
8. Extension cords and power strips are not provided.
9. Spectators may not observe any portion of this event.
10. One individual **or** one team from each event category may be chosen to represent New Jersey at the National Leadership Conference.

**Presentation Elements:**

Allowed: *Audio, Costumes/Uniforms, Easel(s), File Folders, Large Newspaper Charts, Props/Pointers, Skits, Visual Equipment, Visuals*

Not Allowed: *Laser Pointers, Manuals, Portfolios*

## ILLUSTRATED TALK SPECIFICATIONS

**File Folder**

Participant(s) will submit one letter-size file folder containing three identical sets, with each set stapled separately, of the items listed below at the Competitive Events registration table at the State Leadership Conference. The file folder must be labeled in the top left corner with name of event, event category, participant's name(s), and school.

Project Identification Page	One 8½" x 11" page on plain paper, with no graphics or decorations; must include participant's name(s), chapter name, school, city, state, FCCLA national region (North Atlantic Region) and title of Illustrated Talk.
FCCLA Planning Process Summary Page	One 8½" x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and present the Illustrated Talk. Each step is fully explained.
Outline of Presentation	Outline the presentation in no more than two pages.
Documentation of Two Prior Presentations of the Illustrated Talk to Different Audiences	Document two (only two) (NLC requires 3) prior Illustrated Talk presentations, including date, location and proof of prior presentation, such as photos, news clippings and/or thank-you notes.
Works Cited/Bibliography	Use MLA or APA citation style to cite all references. <i>Resources</i> should be <i>reliable</i> and <i>current</i> .

**Oral Presentation**

The oral presentation **may be up to** 10 minutes in length and is delivered to evaluators. The presentation should deal with issues related to Family and Consumer Sciences and how these issues can be addressed by FCCLA members. **It is not** a factual lecture or "how-to" presentation.

Introduction	Use creative methods to capture audience attention.
Relationship to Family and Consumer Sciences or Related Careers	Reflect views and knowledge on issues of concern related to areas of Family and Consumer Sciences and/or related careers.
Knowledge of Subject Matter	Present current data and information to support viewpoints and issues of concern.
Methods or Techniques to Address the Issues of Concern	Describe suggested methods or techniques FCCLA members can use to address the issues of concern.
Summary	Summarize major points and/or issues of concern.
Length of Presentation	The presentation should be an appropriate length within the 10-minute timeframe for the information which should be presented.
Organization/Delivery	Deliver oral presentation in an organized, sequential manner as outlined.
Voice	Speak clearly with appropriate pitch, tempo and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact and appropriate handling of visuals and notes or note cards if used. Wear appropriate clothing for the nature of the presentation.
Grammar / Word Usage / Pronunciation	Use proper grammar, word usage, and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding subject matter. Questions are asked after the presentation.

**Visuals/Props**

Visual/props may include posters, charts, slides, transparencies, presentation software, puppets, etc. Audio and audiovisual recordings are limited to 1 minute playing time during the presentation.

Effectively Illustrate Content	Support, illustrate and/or complement content of presentation.
Creativity	Use creative methods to illustrate presentation.
Use of Visuals	Presentation aids must be visible to audience; neat, legible, and professional; and use correct grammar and spelling.

**Illustrated Talk Rating Sheet**

Name(s) of Participant(s) \_\_\_\_\_ School \_\_\_\_\_

Category: \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_ Occupational

**INSTRUCTIONS:** Write the appropriate rating in the “Score” columns. Make comments to help participants identify their strengths and areas for improvement. Use the back of the sheet if necessary. Total points.

Evaluation Criteria	Very					Score	Comments	
	Poor	Fair	Good	Good	Excellent			
<b>FILE FOLDER</b>								
FCCLA Planning Process Summary	0-1	2	3	4	5			
Outline of Presentation	0	1	2	3	4			
Documentation of Two Prior Presentations	0	1		2	3			
Works Cited/Bibliography	0		1		2			
<b>ORAL PRESENTATION</b>								
Introduction	0-1	2	3	4	5			
Relationship to Family and Consumer Sciences	0-2	3-4	5-6	7-8	9-10			
Knowledge of Subject Matter	0-2	3-4	5-6	7-8	9-10			
Methods or Techniques to Address the Issues of Concern	0-2	3-4	5-6	7-8	9-10			
Summary	0-1	2	3	4	5			
Length of Presentation	0	1		2	3			
Organization/Delivery	0-2	3-4	5-6	7-8	9-10			
Voice and Body Language	0-1	2	3	4	5			
Grammar and Pronunciation	0-1	2	3	4	5			
Responses of Evaluators' Questions	0	1		2	3			
<b>VISUALS/PROPS</b>								
Effectively Illustrate Content	0-2	3-4	5-6	7-8	9-10			
Creativity to Enhance Presentation	0-1	2	3	4	5			
Use of Visuals During Presentation	0-1	2	3	4	5			

**Total Score** \_\_\_\_\_

**Verification of Total Score** (please initial)

Evaluator \_\_\_\_\_

Room Consultant \_\_\_\_\_

Lead Consultant \_\_\_\_\_

**Circle Rating Achieved:**

Gold: 90-100

Silver: 75-89

Bronze: 60-74